

EDUCATION

September 2006 – June 2009

Bachelor of Fine Arts in Graphic Design,
The School of Visual Arts, New York

July 2000 to July 2003

Diploma in Mass Communication,
School of Film & Media Studies,
Ngee Ann Polytechnic (NP), Singapore

WORK EXPERIENCE

July 2009 to Present

R/GA, New York

Junior Designer, Brand Design Team

June 2008 to September 2008

Mother Design, New York

Design Intern

Worked on the business pitch for the fashion brand Liz Claiborne.
Worked on numerous projects such as Johnson & Johnson, Webby Awards and Dogmatic.

June 2007 to December 2007

The Office of Paul Sahre, New York

Design Intern

Published twice for the New York Times and once for the New York Magazine.
Worked on Marvel Comics, Smalls Records and Paul Sahre's self authored book, "Leisurama Now".

March 2006 to June 2006

Bates Asia, Singapore

Business Servicing Intern

Was on the team that delivered artwork and project coordination for the Nokia South East Asia.

December 2003 to December 2005

Singapore Armed Forces Film Unit (Mandatory National Service)

January 2003 to September 2003

Book Writing and Publishing, Ngee Ann Polytechnic

Production Editor / Designer / Illustrator

Published Projects Involved:

An Experimental Audio CD – “How to read a poem”; The One Word – Photography book
One for the Love of God poetry book, Pipa Audio Book – A recording in 24 hours
Ruminations of a good book, Impressions of a Pipa Player, Media Law in Singapore,
Ngee Ann Polytechnic’s 40th anniversary commemorative publication.

November 2002 to January 2003

Ogilvy and Mather, Singapore

Advertising Creative Intern

Worked on projects for Nestle and Korean Air, business pitches for Volkswagen and Coca Cola Shanghai.
Television commercial ideas for the Coca Cola Shanghai business pitch were presented to client.

May 2002 to July 2002

Saatchi and Saatchi, Tokyo

Advertising Creative Intern

Worked on business accounts for the Adidas 2002 World Cup campaign and DITA (French Liquor).

EXHIBITIONS

2009 Malofiej Information Design Conference (Spain)
2009 Malofiej Information Design Conference (Amsterdam)
2009 SVA Advertising and Graphic Design Portfolio Exhibition
2008 Seoul International Design Biennial
2006 SVA Advertising and Graphic Design Portfolio Exhibition

ACCOLADES

Rhodes Family Award for Outstanding Achievement in Graphic Design 2009
Henry Wolf Scholarship of Excellence
School of Visual Arts Departmental Scholarship of Excellence
Doosan International Scholarship, The School of Visual Arts Foundation.
Placed on Dean’s List for every school semester.
Craftprint International Award for Best in Design and Photography.

SKILLS

Proficient in Adobe Photoshop, Illustrator, Indesign CS3 and CS4
Software Knowledge in After Effects. Final Cut Pro. Macromedia Flash, Dreamweaver
Proficient in speaking fluent English and Mandarin.